CSA Annual Report 2020-2021

The Centre for Social Action is the development-action wing of CHRIST (Deemed to be University). Operating on the principles of Sensitisation, Awareness, and Empathy, the volunteer body is one of the 5 pillars of CSA. The volunteer body operates through 4 wings and 1 project. These are Activity Centre, Drishti, Prayatna, Media and Communication and Project Mātram.

Activity Centre

The Activity Centre focuses on the overall development of the children in our project areas. AC volunteers help the kids of our project areas to have a better after-school experience filled with learning and fun activities.

Drishti

A wing that aims to sensitize people through visual and audio art-Drishti acts to impact. Drishti spreads awareness through forms of theatre, primarily street theatre. What differentiates Drishti from other theatre teams is that it is a non-competitive team, thus solely focused on acting for a cause.

Prayatna

Prayatna, meaning effort, is an effort towards a more sustainable world. Volunteers are engaged in nature walks, clean-up drives, visits to animal shelters, and various other campaigns. Further, they are actively involved in the Parivarthana Unit- the waste-management unit on campus.

Media and Communication

The Media and Communication wing aims to sensitize people about various social issues through tools of media. The wing is also involved in the documentation of all events and promotes the organisation's work through the medium of visual and verbal communication which are writing, photography, and videography. As a wing, we also promote CSA and its activities inside and outside Christ University.

Project Mātram

Project Mātram focuses on spreading awareness about substance abuse in the 3D project area. This year, the project focussed on sensitizing volunteers on various issues related to substance abuse and on building modules.

Project Yuva

Project Yuva focuses on spreading awareness about menstruation and sustainable menstrual practices. Yuva conducts various workshops and interactive sessions to break the stigma around menstruation and educate others about it. This year also focussed on involving more males in these discussions.

Overall

Commemoration of the UN's 75th anniversary

In honour of Christ University's Centre for Social Action's partnership with the UN, CSA organised an event on 24th October to celebrate its partnership and the 75th anniversary of the UN. Dr John Samuel, the chair of the Asia Democratic Network, Seoul and President of Trancivic Institute of Sustainable Development and Governance, Bodhigram and the National Centre for Advocacy was the keynote speaker.

SDG Goals:

SDG 17- Partnership for the goals
SDG 16- Peace Justice and Strong Institutions

SDG Conference 2020

The SDG Conference 2020 was held on 12th and 13th November 2020 to memorialize the unity of CSA and UNDP to tackle the Sustainable Development Goals 2030. The theme was 'Education as a propelling force towards SDG Goals -5,6,7,17' and the event consisted of paper presentations across both days and a panel discussion on the second day.

SDG Goals:
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 10: Reduced Inequalities
SDG 17: Partnership for the Goals
SDG 16: Peace Justice and Strong Institutions

Social Entrepreneurship, Swachhta and Rural Engagement Cell (SESREC) Workshop

The workshop was conducted on 13th January 2021 and covered what SESREC is and how it is a certification for institutes who work towards SESREC action plan. The speaker Mrs. Tuti Sandhya addressed the challenges faced and solutions implemented with respect to social entrepreneurship. Another workshop was conducted on February 13th to explain about the SESREC Action Plan competition at the cluster level.

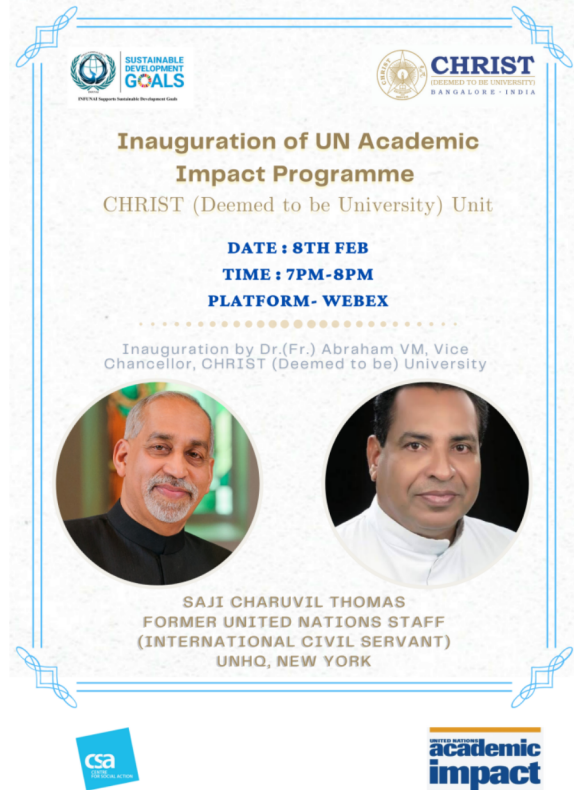**SDG Goals:**
GOAL 4: Quality Education

United Nations Academic Impact Programme 2021

This was an event conducted by CSA and Christ (Deemed to be University) on 8th February 2021 to highlight all activities that came under the purview of SDGs (Sustainable Development Goals) associated with UNAI 2021. Mr. Saji Thomas, a former UN Civil Servant, UNHQ, New York delivered the keynote address and offered students knowledge regarding the available internships, scholarships etc. The University was awarded a certificate signifying the official collaboration with the United Nations (UN).

SDG Goals:
SDG 17- Partnership for the goals

Inauguration of UN Academic Impact Programme-CHRIST (Deemed to be University), Unit

Membership Citation

United NationsAcademicImpact Welcomes

Christ University

as a member and values its commitment to the following ten principles:

Energy and Water Audit

As a part of SESREC, Energy audit was conducted on 21st, 22nd and 23rd March 2021 on campus observing the energy usage levels across various blocks on campus in collaboration with the Department of Physics and its students. Water audit was conducted on 8th April 2021.

SDG Goals:

GOAL 12: Responsible Consumption and Production
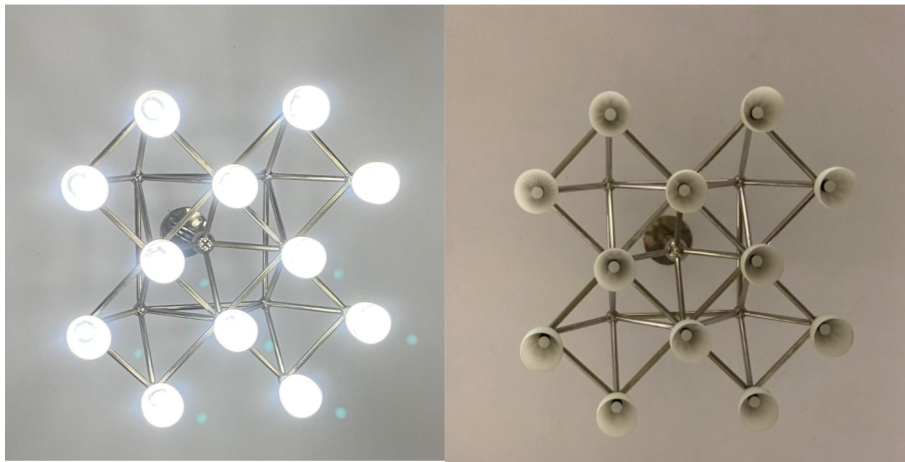
Community Development Programme (CDP)

As an alternative to CSP(Child Sponsorship Programme), CDP was implemented in the academic year 2020-21 to provide rations and essential kits to the community in CSA's project areas. Promotions for CDP happened both online and offline from February to April 2021.

SDG Goals:
GOAL 2: Zero Hunger

GOAL 3: Good Health and Well-being

CONTRIBUTING FOR THE COMMUNITY DEVELOPMENT PROGRAM

Child Sponsorship Program
- Contribution from Christites is Rs.4000/- for the education of a child from the project areas of CSA.
- Last year collection: Rs. 44,45,000
- Number of kids sponsored: 766

Project Areas of CSA:
- 3D: Janakiram layout
- Vriddhi: Ambedkar Nagar and LR Nagar, Rajendranagar Slum
- Tilak Nagar and Subhash Nagar

This year (2020-21), due to the Pandemic, it has been brought to the notice of the Student Voluntary Body that the community of our Project areas in the urban slums of Bengaluru are drastically suffering from malnourishment and health ailments.
Therefore to assist the people of the following places:

Vriddhi : Ambedkar Nagar and LR Nagar   3D : Janakiram Layout

The Student Voluntary Body is proposing to have a Community Development Program to provide supplies to the civic of the area in place of the Child Sponsorship Program.
- The transactions details will be mailed to the classes.
- The contributions made are completely voluntary.
- The beneficiaries will be provided official formal acknowledgement for the contributions and the progress will be shared through a newsletter

What are the 3 main problems that these households face?

Number of families to be supported: 434 households

How can you help the cause?
You can contribute to the funds raised for the cause or spread the word to as many people so that they can contribute.

Prayatna - Vyaan
An online introspection session was organized on 23rd September 2020 to highlight the increase in technological reach in contrast to greenery. Fruitful discussions and activities around tackling the change was moderated by a senior volunteer.

SDG Goal:
GOAL 13: Climate Action

Parivarthana Exposure

This was the first offline event of the academic year and it was conducted on 6th February 2021. The event aimed at familiarizing new first year volunteers with the Parivarthana Unit on campus and introducing them to the offline CSA mode of working.

SDG Goals:
GOAL 6: Clean Water and Sanitation

GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production

PLANT-A-THON

This event was conducted on 28th February 2021 and was jointly organized by different campuses to raise awareness about forest fires. The participants ran 5 kilometers for a cause that needed urgent attention. A certificate of participation was provided to every runner who completed the distance. Along with this a sapling will be planted in their name.

SDG Goals:
GOAL 13: Climate Action

GOAL 15: Life on Land
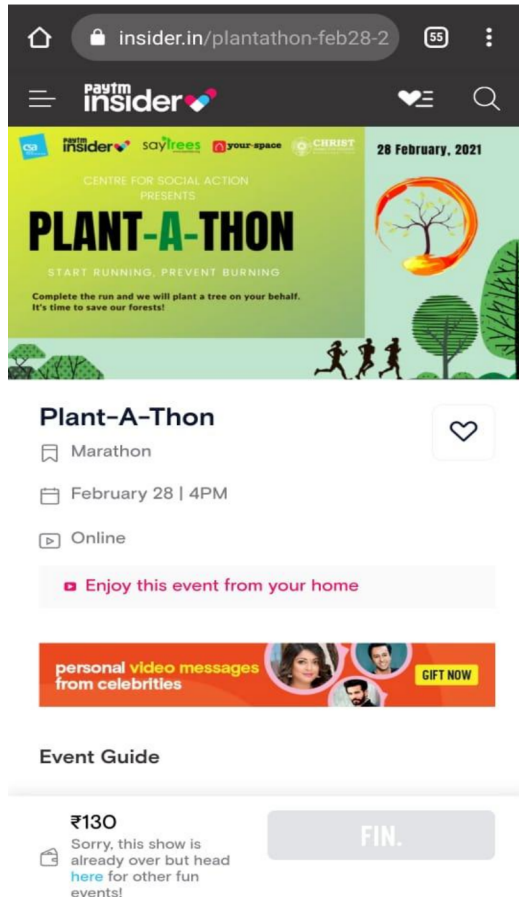
Parivarthana March and Women's Day Celebration
The events were conducted on March 31st 2021. The March aimed to create awareness among Christites to keep the campus clean, green and plastic free, and to further the motto of a Zero Waste campus. The Women's Day Celebration is an annual programme organised by volunteers as a token of appreciation and gratitude towards the women working at the Parivarthana Unit.

SDG Goals:
GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production

GOAL 13: Climate Action

Satva

A two day event Satva was conducted on 20th and 21st April 2021 to raise awareness about the origins of Prayatna, as well as how one can apply the learnings and experiences that a CSA volunteer comes across in real-life settings which involved discussions and various games within a span of two days.

SDG Goals:

GOAL 4: Quality Education

GOAL 4: Quality Education
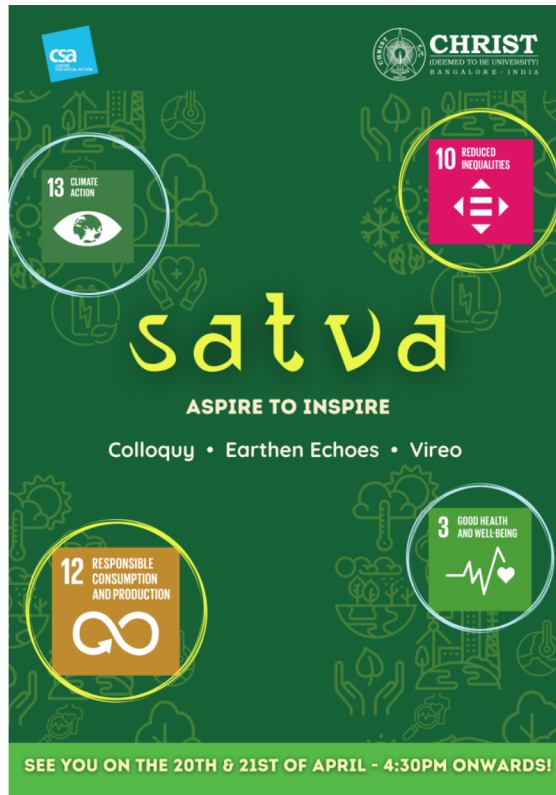
Drishti

Drishti Concept Video

The concept video was released on 18th May 2020 focussing on the theme of mental health which was a relevant topic during the lockdown of the Covid-19 pandemic. The volunteers scripted and acted from their own homes and compiled it all together making a full concept video.

SDG Goal:
GOAL 3: Good Health and Well-being
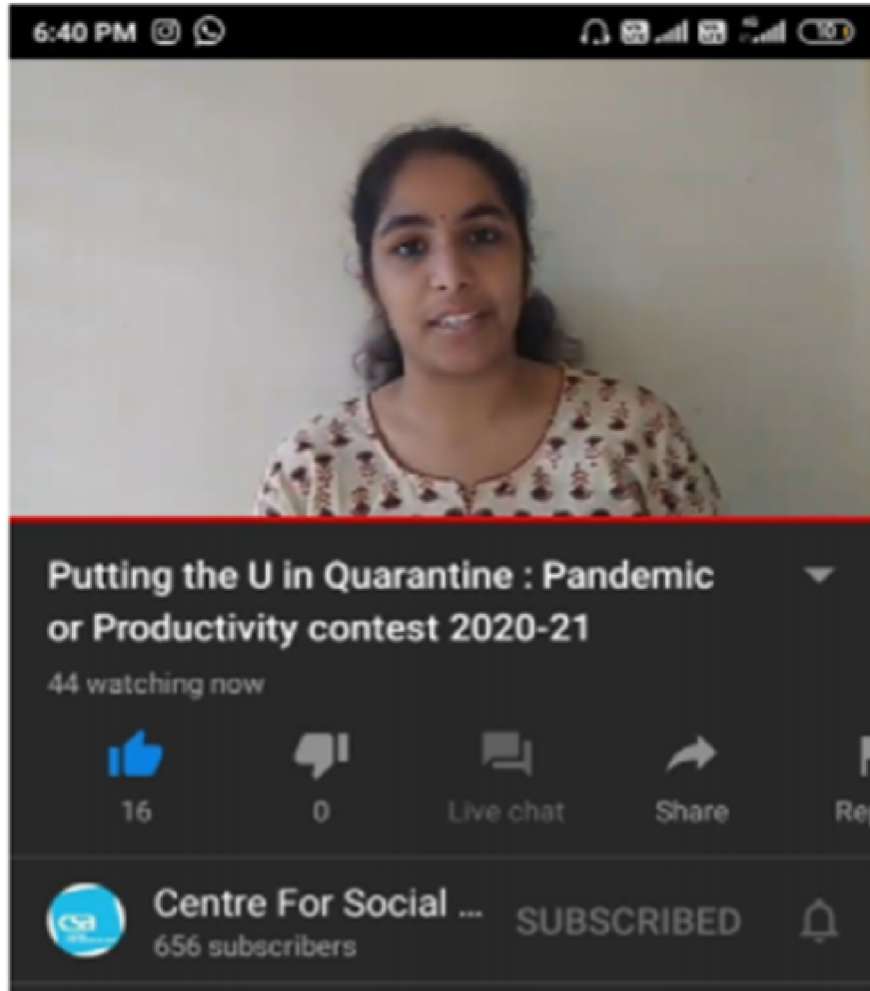
Tamasha

Tamasha was a theatre fest held from 8th June to 14th June 2020 focussed on "Celebration of Theatre for a cause". Tamasha was a collaborative event with the Drishti from Bhannarghatta and Kengeri campus' Drishti teams. It included contests, online live interviews, a group discussion and a webinar on how to create socially relevant theatre.

SDG Goal:

GOAL 17: Partnerships to achieve the Goal
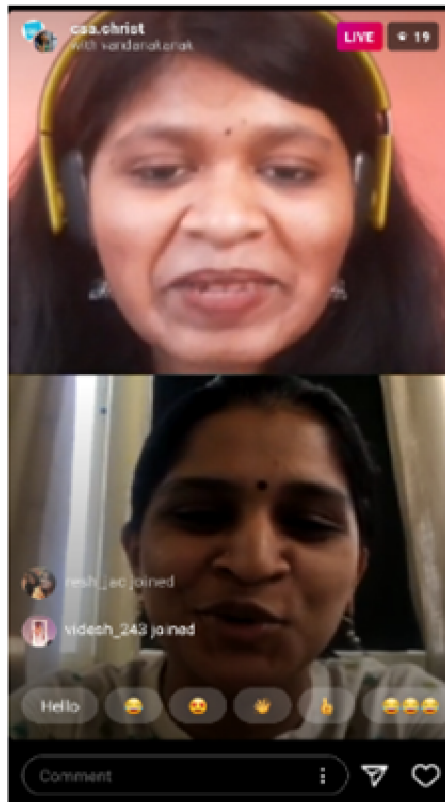
Drishti Shots

Drishti shots, which aims to deliver bite-sized content for the social media audience in order to sensitize them on various social issues, released their first video out of a set of 9 videos on 12th October 2020. The other videos continued to go up on a weekly basis.

SDG Goals:
GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

GOAL 5: Gender Equality
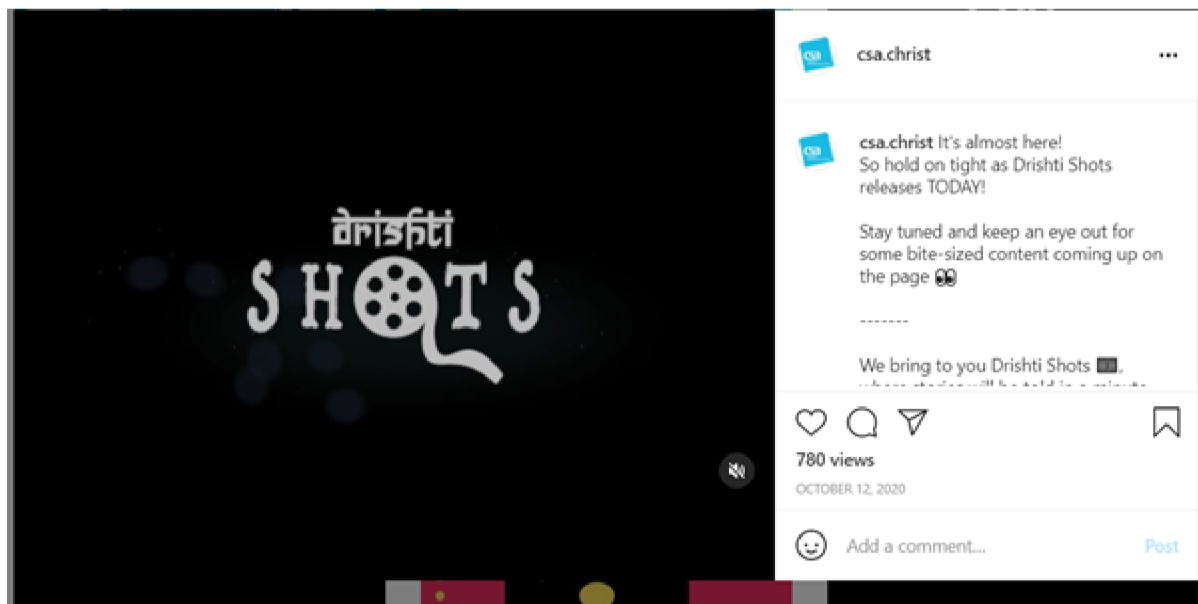
Katha

Katha was a story-telling event conducted on 29th January 2021 that allowed attendees to listen to various stories of volunteers who signed up. Exploring the story element of theatre, the event allowed attendees to get exposed to various life experiences and perspectives on life.

SDG Goal:
GOAL 3: Good Health and Well-being

Radio Drama

Drishti's Radio Drama was a podcast named "Beta, what's a Hashtag?" which tells a story about differences in technology with different generations and differences created at a wedding reception. It also touched upon various social issues in society like Sustainable living, and stereotypical thinking of various people of different age groups through the eyes of a young boy. It was released on 17th April 2021.

SDG Goals:
GOAL 4: Quality Education

GOAL 5: Gender Equality

GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production
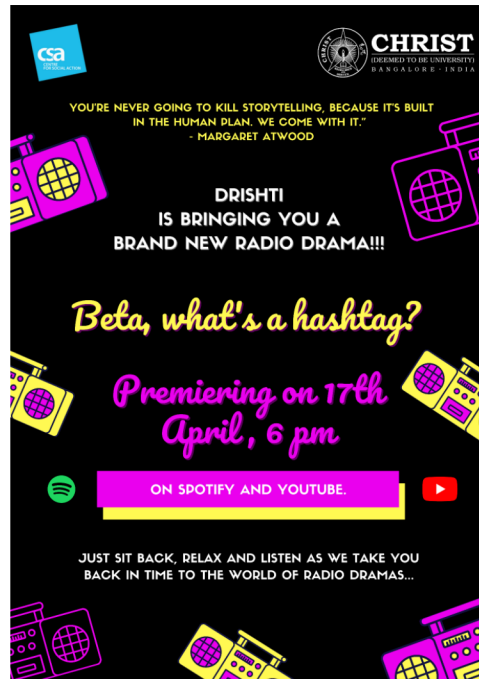
Media & Communication

Peer Learning Programme

The Peer Learning Programme was started on 23rd August 2020 to engage the new volunteers during the pandemic for mainly 3 reasons, learning media
related skills used in M&C, engagement of a larger group of volunteers and making the volunteers familiar with the working environment of CSA, particularly M&C. It was mainly focused on teaching and learning the media skills which are used in M&C which are Photography, cinematography, video editing, writing and designing.

SDG Goals:

GOAL 4: Quality Education

GOAL 17: Partnerships to achieve the Goal

Tap for Change Campaign

Tap for Change was a campaign conducted from 17th January to 24th January 2021 . The campaign was promoted on the official page of CSA (@csa.christ). The campaign was based on the theme – "Sustainable Living" and was called the #Saveityourself (#SIY) campaign. The campaign focused on creating awareness and spreading the word about sustainable living.The team made use of the features on Instagram including posts (7), reels (4), stories, podcasts and interactive sessions as well.

SDG Goals:

GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production

GOAL 13: Climate Action
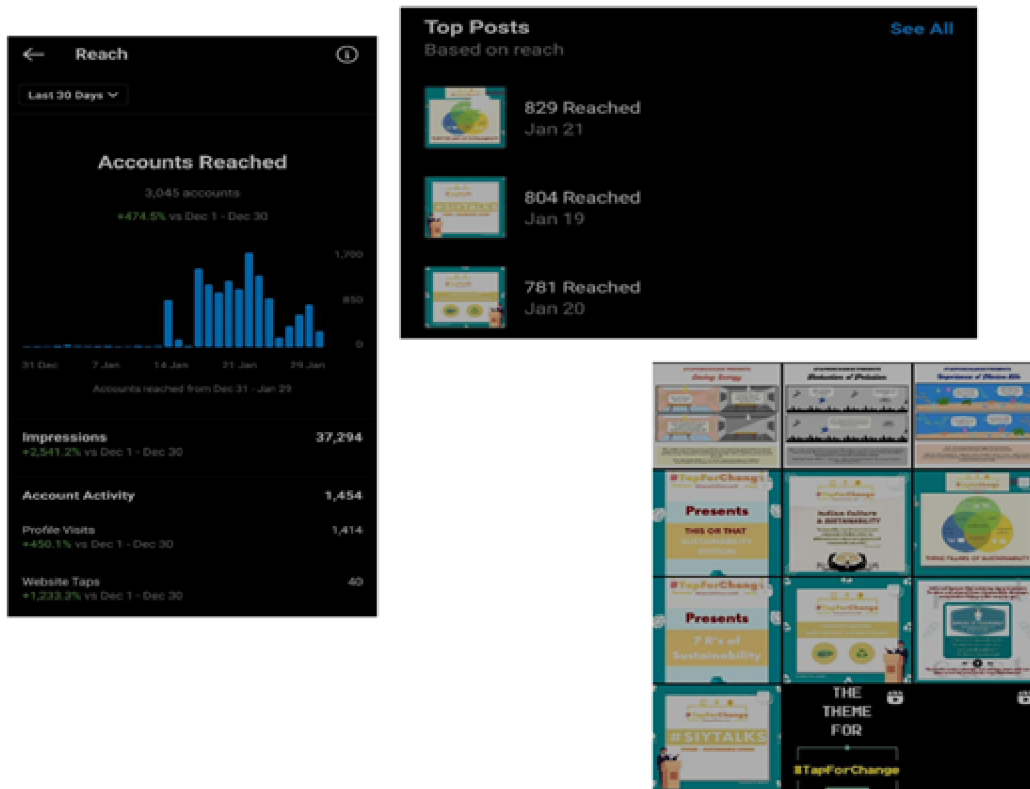
Chat Over Coffee

A discussion session over coffee was conducted on 21st February 2021 on the topic "Food as a social construct", followed by another session on 8th April 2021 which was on the topic 'Is fashion in fashion'. A safe space to share various views allowed volunteers to have healthy discussions.

SDG Goals:
GOAL 3: Good Health and Well-being

GOAL 4: Quality Education
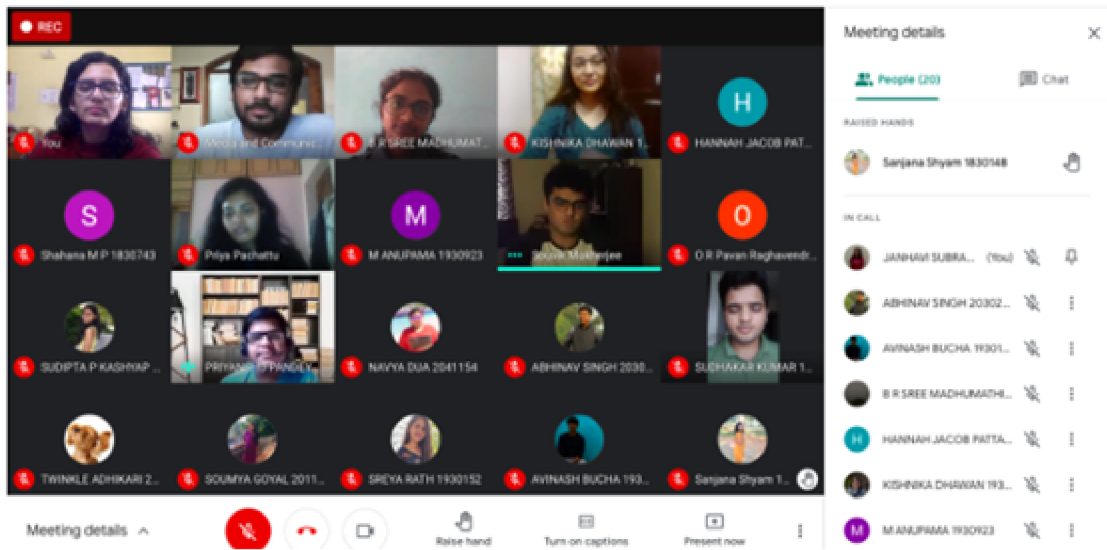
Abhivyakti

Abhivyakti was a 3 day event conducted on the 23rd, 24th and 25th of April, 2021. The theme of this year's Abhivyakti was Demystifying Sustainable Technology! The event provided a platform for CSA volunteers and Christites to showcase their creativity in the domain of social sensitization and change through various competitions and workshops.

SDG Goals:
GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production

Poster 1 — #ALLFORTHEGRAM

csa.christ • Following

#ALLFORTHEGRAM

AN EPIC SHOWDOWN OF CREATIVITY
Create Your own Instagram Page

PROMPT - PICK AN INDIAN STATE AND SHOWCASE THEIR CURRENT COURSES OF CLIMATE ACTION (TRADITIONAL PRACTICES/UNCONVENTIONAL ONES), AND POTENTIAL FUTURE PRATICES.

INSTRUCTIONS:

MINIMUM NUMBER OF POSTS - 3 TO 9
THEME : ENVIRONMENT AND TECHNOLOGY
SPECIAL MENTIONS TO USE OF INSTAGRAM STORIES (HIGHLIGHTS) AND INTERACTIVE ELEMENTS
PARTICIPANTS HAVE TO USE #ABHIVYAKTI2021 WHILE POSTING.
ADHERENCE TO THEME OF SENSITISATION IS A PRIORITY

Are you the Ultimate Grammer?? Do tags, posts and stories woo you?

DEADLINE: 25 APR 11:59PM

SANJANA: 9964009900   SUPRIYA: 7899068181

Poster 2 — TECH-NO-SHOW

TECH-NO-SHOW

A celebration of life through lens

Do you ever think of taking a break from your buzzing phone? Well then, keep your cameras and creative cells charged!

PROMPT - Imagine a day in your life without any technology

INSTRUCTIONS:
-A collage of 8-10 pictures can be submitted in the form of a poster aimed at sensitisation.
-A short description of about 100 words needs to be submitted describing the collage
-The pictures must be original
-Adherence to theme of sensitisation is a priority

DEADLINE: 25 APR 11:59PM

SANJANA: 9964009900
SUPRIYA: 7899068181

Poster 3 — CAPTURED

CAPTURED

ADDING PERSPECTIVE TO THE REALITY OF THE WORLD

CAN YOUR VOICE TAKE THE REINS OVER YOUR ACTIONS? EMBARK ON A JOURNEY TO DISCOVER THE PERFECT HARMONY BETWEEN VOICE AND ACTION.

PROMPT - IMAGINE IT'S THE YEAR 2030, THE CLIMATE CLOCK IS DONE TICKING. WHAT'S OUR WORLD LIKE: SUSTAINABLE OR DYSTOPIAN? CREATE YOUR OWN WORLD.

INSTRUCTIONS

One video per submission (Can be individual or in pairs)
Duration - 30 to 60 seconds.
CSA guidelines to be followed
Theme - Development of technology for convenience and sustainability
Adherence to theme of sensitisation is a priority

DEADLINE: 25 APR 11:59PM

SANJANA: 9964009900   SUPRIYA: 7899068181   #ABHIVYAKTI2021

Poster 4 — MEME-O-LOGY

MEME - O - LOGY

DO YOU JUST SHARE MEMES
OR
DO YOU SPEAK MEMES?

PROMPT - INEQUALITY/ NON- SUSTAINABLE PRACTICES IN OUR LIVES

INSTRUCTIONS

1. UPTO 3 MEMES CAN BE SUBMITTED FOR EVALUATION.

2. THE MEME MUST BE ORIGINAL AND RELATED TO THE TOPICS.
(NO ONLINE TEMPLATES TO BE USED, MAKE YOUR OWN MEME, LITERALLY!)

3. OFFENSIVE CONTENT IS BARRED AND SLURS CANNOT BE USED.

4. CSA GUIDELINES NEED TO BE FOLLOWED.

5. A 50-100 WORD WRITE UP NEEDS TO BE TURNED IN, EXPLAINING HOW THE MEME PLAYED A ROLE IN SENSITISATION.

6. ADHERENCE TO THEME OF SENSITISATION IS A PRIORITY

DEADLINE: 25 APR 11:59PM

SANJANA: 9964009900   SUPRIYA: 7899068181

<u>**Activity Centre**</u>

Share your AC Story
Share your AC story was the first event that was conducted from 19th-21st June 2020 where AC volunteers shared their experiences as an AC volunteer on Instagram. It was a means to look back on all the things that they've learnt through their interaction with the children of the project area.

SDG Goal:
GOAL 4: Quality Education

(A snapshot of the stories that went up in Instagram)

AC unplugged

AC unplugged was a new initiative started on 16th January 2021. It was an outlet for volunteers to discuss and give their opinions on contemporary issues mostly related to education in urban and rural India and come up with solutions that can be implemented by the students of our society.

SDG Goals:

GOAL 4: Quality Education

GOAL 10: Reduced Inequality
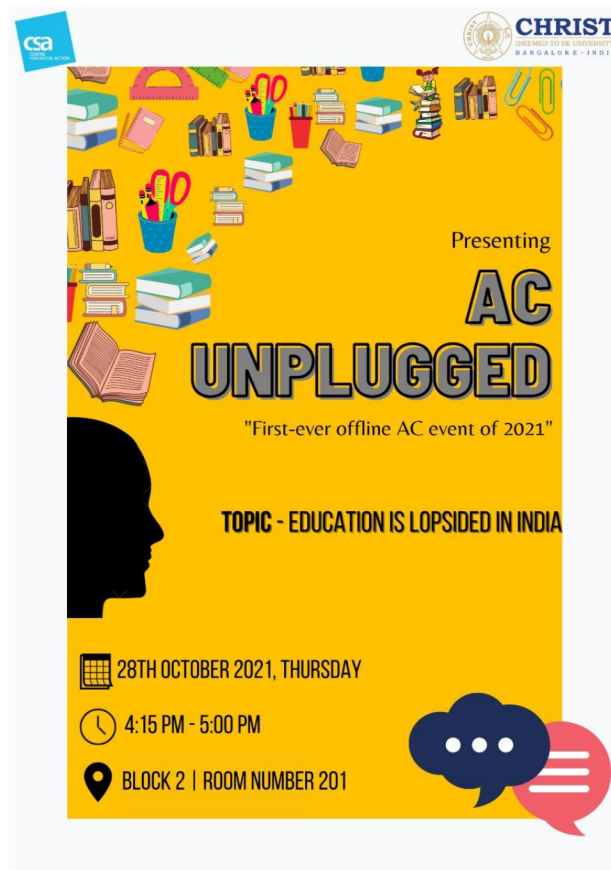
Kaun Banega Genius?

In collaboration with Angel Foundation and through an organisation called ConnectFor our volunteers engaged with the children of the foundation in fun games and quizzes. This was the first interaction that AC volunteers had with children since the commencement of the pandemic. The event was conducted on 25th October.

SDG Goals:

GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

AC Sessions

Teaching sessions with the project area kids were conducted over call with the help of AC volunteers.

SDG Goals:
GOAL 4: Quality Education

GOAL 10: Reduced Inequality

Project Mātram

Social Media Campaign on Addiction
A three-day Instagram campaign on General Addiction was organised from 29th to 31st May 2020. This included a webinar on "Coping with Substance Abuse during Quarantine" by Dr. Smitha.

SDG Goals:
GOAL 3: Good Health and Well-being

GOAL 12: Responsible Consumption and Production

Gender sensitization Webinar and Module
A Gender Sensitization Webinar in collaboration with Equal Community Foundation was conducted on 25th September 2020. The panelists differentiated Gender and Sex and encouraged students to think of instances where they faced inequality in their personal lives. The students discussed these issues and how this affects the world around us. Two modules on the topic of Gender sensitization have been completed.

SDG Goals:
GOAL 4: Quality Education

GOAL 5: Gender Equality

GOAL 10: Reduced Inequality

Basic Module Structure

Activities (Basic structure)
Kick-Off (Ground rules/ Icebreakers) : • Rapport building, • Ground rules and • Introduction to the topic latently.
Premiere: Includes all the activities that **actively** addresses the topic.
Epilogue (Assessments): • This will conclude the topic (through small assessments and observations made by the volunteers) • Feedbacks: Which will guide us to formulate the next module. • Includes giving small **homework** for the next session.

Mātram Over Coffee

Mātram Over Coffee sessions were conducted on the topic 'Juvenile Delinquency' and 'Deconstructing Ableism' on January 15 2021 and March 27 respectively. The sessions allowed volunteers to gain different perspectives and voice their opinions in the form of a healthy discussion.

SDG Goals:
GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

Virtual Mātram Camp

Mātram Camp is an annual event organised by Mātram volunteers for children from project areas. This year, due to the pandemic, Mātram conducted its first ever session 'for volunteers by volunteers'. It was conducted on 26th April 2021.

SDG Goals:
GOAL 4: Quality Education

GOAL 5: Gender Equality

GOAL 10: Reduced Inequality

Project Yuva

Webinars on Sustainable Menstruation

The event was conducted on 26th August 2020. Experienced medical practitioner and Founder of the Rnisarg Foundation, Dr.Lata Ghanshamini, conducted the webinar and addressed the students regarding the topic. Another webinar was conducted on 23rd January focussing on 'Making Low Cost Pads' conducted by Ms. Kala Charlu.

SDG Goals:
GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

GOAL 9: Industry, Innovation and Infrastructure

GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production
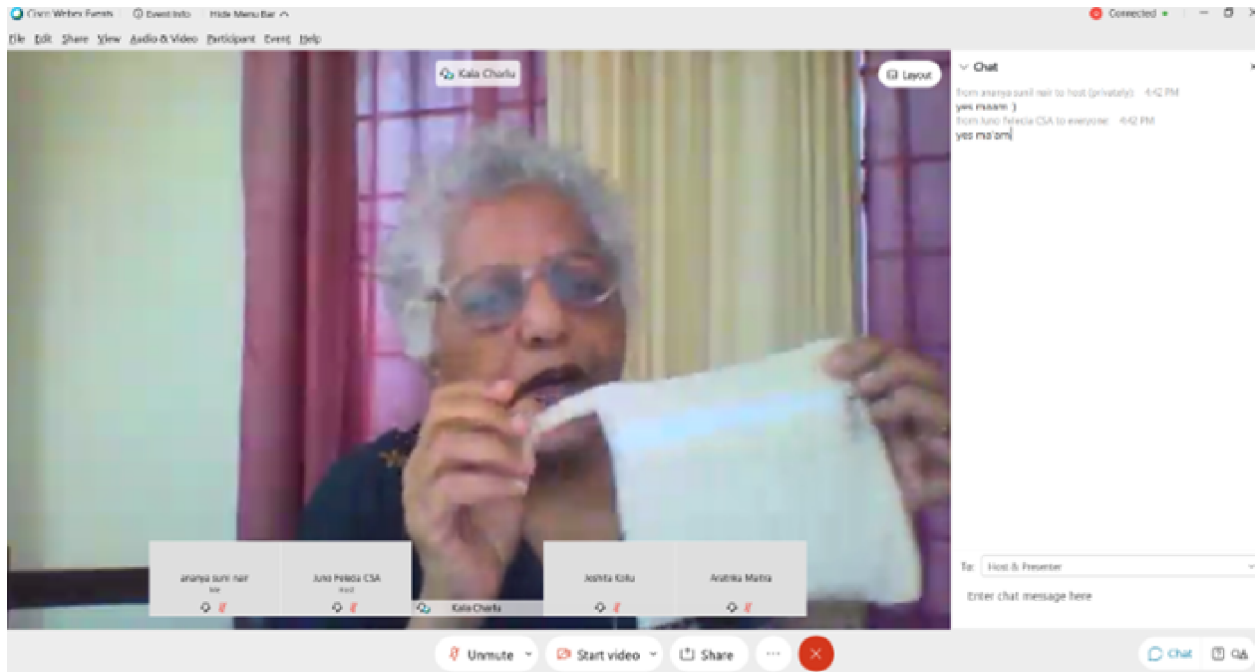
Reels and Mythbusters for Social Awareness

Instagram reels were made regularly by volunteers to create awareness about menstruation and elements associated with it. Many myths related to menstruation were also busted on Instagram after taking doubts on Google Forms from volunteers.

SDG Goals:

GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

GOAL 5: Gender Equality

Talk Period

Interactive session on period poverty and busting myths around sustainable menstruation,menstrual health and hygiene. It was held on 26th April 2021

SDG Goals:
GOAL 1: No Poverty

GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

Alochana

Organized by the media and communication wing of the campus, it involved the promotion of short films from the september 4th. The short film "Alochana" was released on the 7th of september, crossed 4k views on IGTV and 603 views on youtube. It was a great learning opportunity especially for the first year students.

SDG Goal:
GOAL 4: Quality Education

Disability awareness week

This was an online event conducted by the M&C wing and the activity center. It was a 5-day long campaign from September 21st - 25th, 2020 on Disability Awareness Week called **Urja**. The main motive behind conducting the event was twofold; one to sensitize people and the other was to promote inclusivity. A sign language workshop was also conducted on the same lines.

SDG Goals:
GOAL 4: Quality Education

GOAL 10: Reduced Inequality

Overconsumption Story Campaign

A total of 9 stories were posted on Instagram from 19th october 2020, depicting the over-consumption of resources in cosmetics, the agricultural industry, and animal husbandry. It was a one-day sustainable consumption campaign, which taught how the problem of pollution is all-pervasive.

SDG Goals:
GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production

GOAL 13: Climate Action

Avyanna Campaign

It aimed to create sensitivity about body shaming and societal constructs of beauty which hamper self-love and self-care for many individuals. On Instagram, content like stories, reels, and videos about the reasons behind Acid Attacks and the consequences that survivors have to face, as a result, was posted, on 10th november 2020, with one of the reels receiving 7000+ views on Instagram. The first-year volunteers and representatives learned a lot theoretically and practically.

SDG Goals:
GOAL 4: Quality Education

Children's day Celebrations

The event started around 10.00 AM on 14th November 2020 on the Google meet platform, and around 35 People were present. The event began with a dance performance by volunteers for the kids. It connected the volunteers with kids as they interacted and talked about their studies.

SDG Goal:
GOAL 10: Reduced Inequality

GOAL 4: Quality Education

SAMANYA

In the year 2020, amidst lockdown, the cases of domestic violence have reached their peak. Marital rape was not even considered a crime. However, it started to increase immeasurably. Therefore, on behalf of CSA, Drishti volunteers made a short film to raise awareness and sensitize people on 27th november 2020.

SDG Goals:
GOAL 4: Quality Education

GOAL 5: Gender Equality

GOAL 10: Reduced Inequality

Buddy Learning Program 2.0

The CSA BGR's peer-to-peer learning programme, Buddy Learning Program 2.0, was the second version conducted from 15th January to 22nd January, 2021. The programme lasted a week, with volunteers skilled in a variety of exciting abilities sharing their knowledge with their peers via online seminars lasting 40 minutes each day for a week. This program enables instructors to share their knowledge and skills, and volunteers to acquire a skill that will enable them contribute to CSA more efficiently while also allowing them to apply these skills in their daily lives. The event drew a total of seven instructors and more than fifty volunteers. As part of CSA's work toward sustainable development goals, participants are taught skills to assist them achieve them.

SDG Goal:
GOAL 4: Quality Education

Socially Ideated

The Centre for Social Action organized Socially Ideated on 23rd and 24th January, 2021 to encourage social entrepreneurship. It was a two-day event with 27 volunteers from various committees and around 420 attendees. It began with a series of speakers and a pitch presentation. They talked on how social entrepreneurship is the need of the hour and shared their own experiences. We had three distinguished speakers. Mr. Prateek Khandelwal, Ms. Jazzmine , Ms. Sharad Vivek Sagar The incubation centre announced the winners. The 'Rent-a-charge' team took first place in the competition. They wanted to increase the number of electric vehicles on the road.

SDG Goals:
GOAL 4: Quality Education

GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production

Granecdote

The Granecdote event on 14th was conducted on Google Meet and the volunteers held two interactive games for the participants. The purpose of the event was to raise awareness among the kids about how grandparents have a significant impact on their development. With the total of 31 attendees and 16 volunteer the event lasted three days and included stories spoken in a terrible little tales style, as well as facts about Grandparents Day. The volunteers and other members of the audience were able to spend quality time with their grandparents as a result of this event.

SDG Goals:
GOAL 4: Quality Education

GOAL 16: Peace and Justice Strong Institutions

Plant-A-Thon

Plant-A-Thon was a virtual marathon organized on 28 February, 2021 to create awareness about the deadly consequences of Forest Fires. Logo reveal video, promo video, teaser video, and reels were posted to create hype, build curiosity and ensure maximum reach of the event. Logo reveal videos for all our collaborators were designed and shared with them. Stories covering benefits of running, memes related to forest fires, About-plant-thon were shared. 470 saplings would be planted in monsoons on behalf of the runners and that is a great number given the current situation.

SDG Goals:
GOAL 11: Sustainable Cities and Communities

GOAL 13: Climate Action

GOAL 15: Life on Land

The Coronacation Diaries

The event was a sequential journey of coronavirus and unraveling the human psyche through it was depicted through posts which were done with the help of 10 volunteers. Several stories, quizzes and polls, Myth busters, and general facts and positive stories throughout the world were posted from 21 March – 8 April 2020 . A post of 'The Bi-fold Corona" was also posted depicting the bi-directional effects of the Pandemic. A post of 'Stuck-Home Syndrome" was posted depicting the possible ways of engaging oneself productively in this Pandemic. And a post of the "Pundemic" series was posted in which several puns were made to relate to this Pandemic and made relatable to our current situation The course of the event was organized by the Media and Communication init on Instagram. The inclusion of quizzes, polls, and Pundemic series was an interactive way to engage many audiences. The event reflected on Good learning and research opportunities during quarantine. Mostly all the aspects of this Pandemic were covered.

SDG Goals:
GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

Earth Honour (Earth Day Campaign)

It was an "Open-Input-Activity'event was conducted where submissions on the topic 'Climate action' were allowed. A post on the description of the Prayatna wing was put up. A post depicting CSA's Climate Action Initiatives was also put up. A post depicting four events of Prayatna like Unwrap, Waste Segregation Week, Seed Ball Drive, and Clean-up drives was put up. Stories depicting the journey of the celebration of Earth day and sustainable measures were posted. The submissions of 'open-input-activity' were enthralling. Stories included much text, which made the readers unwilling to read.

Re-posting of submissions made volunteers expose themselves to a plethora of different ideas for the same topic/theme. This event was organized by Media and Communication with the help of the 5 volunteers, through Instagram and Google meet on 22 April 2020.

SDG Goals:
GOAL 4: Quality Education

GOAL 11: Sustainable Cities and Communities

GOAL 12: Responsible Consumption and Production

GOAL 13: Climate Action

Mental Health Campaign

The event was **Organised by** Media and Communication + Prayatna Volunteers in collaboration with MACS, Humans of CU, Heart It Out, and X Anxiety Slayyerss from 19 May – 25 May 2020 with 17 volunteers. The event included a set of stories depicting 'Strategies of Dealing with Anxiety. It had Distraction Activity Techniques Information diet and 'Plan it Out' story series, Spheres of Influence, were posted. These were in collaboration with MACS. These posts were posted in collaboration with Humans of CU.A webinar on 'How to Support Someone with Anxiety' was conducted on Cisco WebEx. It was in collaboration with Heart-It-Out. The Webinar talked about the issues, implications, implementations, and effects of Anxiety. It was an hour-long webinar. Nearly 48 CSA and non-CSA volunteers participated.

SDG Goals:
GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

GOAL 17: Partnerships for the Goal

ParyaWarOn – Environment Day Campaign

The event was Organized by Media and Communication and Prayatna Volunteers in collaboration with CSA BCC from 2 June – 7 June 2020 with 50 attendees **and** 18 volunteers on Instagram, Cisco WebEx The campaign was launched with the "What is your green pick-up line" challenge. On World Environment Day, stories tracing the history of this day's celebration were put up. On the same day, the last post for the campaign 'Sustainable living' elucidated the simple ways in which one can transition to a sustainable way of life. On the last day, a panel discussion was hosted at 5 pm over the Cisco WebEx platform on **"Managing Resources for Ecological modernity**." There was an overwhelming turnout of about 50 participants, excluding

the host and the panelists. Cooperation, teamwork, and mutual support were impressive. The creatives were very well designed, despite time constraints. Mentors were appreciated for being liberal, motivating, and helpful.

SDG Goals:
Goal 6: Clean Water and Sanitization
Goal 12: Responsible consumption and production
Goal 13: Climate Action
Goal 14: Life Below Water
Goal 15: Life on Land
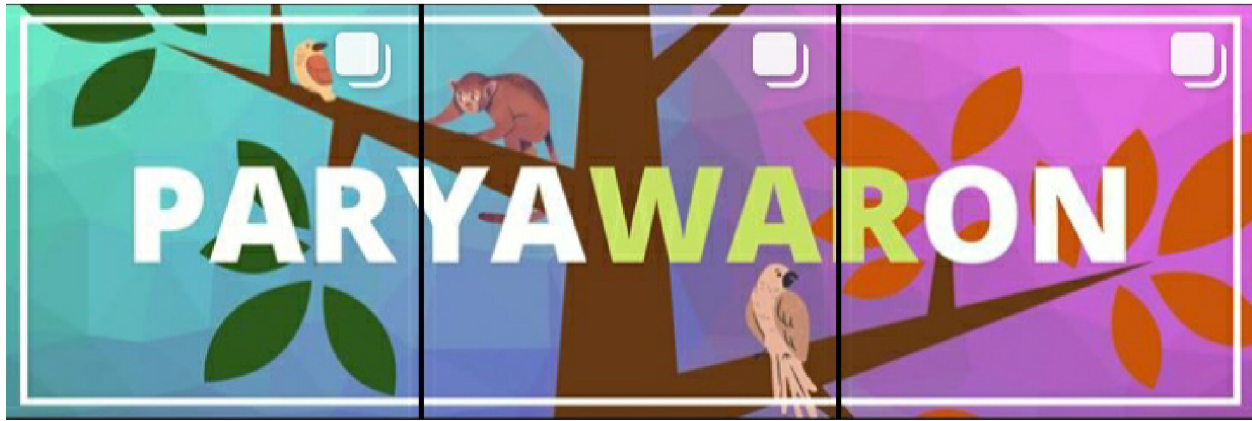
<u>**Tamasha**</u>

The event was Organised by Drishti and M&C from all three campuses in collaboration with AD-HOC, Nuts and Bolts Productions, Aakrosh, Zealous Productions, Zariya Productions, Orpheus Productions, Stagecraft Productions (Mt. Carmel college), BITS Goa, Swaang Dramatics, Sharam Theatre Group from 8 - 14 June 2020. Along with 22 volunteers through Google Meet and Instagram. The event was an online campaign in celebration of theatre for a cause and consisted of live interviews, interactive quizzes, Instagram posts and stories, and acting competitions.

SDG Goals:
Goal 17: Partnership for the Goals

<u>**YOGASHASHTRA**</u>

The event was organized by Activity Centre from 20-22 June 2020 with 15 volunteers on Instagram. The Instagram Campaign was conducted on the occasion of World Yoga Day. The first set of stories introduced the mini-campaign and challenged the volunteers to practice any of the mentioned Asanas or postures and put up a picture of them doing the same. For this, there was an encouraging number of pictures that came in.

SDG Goals:

Goal 3: Good Health and Well-Being

SDG Goals:
Buddy Learning Program

The event was organized by Media and Communication from 27 June - 1 July 2020 with the help of 5 instructors and 40 volunteers on Google Meet, Cisco WebEx, Canva The program aimed to encourage the culture of peer-to-peer learning, volunteer interaction during the pandemic times, and to help volunteers grow as individuals. Accordingly, five peer-trainers who could impart their transferable skills were selected: Nikithaa Paarakh: French, Rithvik A R: The Art of Social Media Campaigns Disha Gupta: Stock Market Analysis for Social Enterprises, Jovie Benson Lyngdoh: Creative Writing, M. G. Kumar Karthik: Photography and Editing. The program was for five days, with a minimum of 45 minutes of teaching time every day.

SDG Goals:

Goal 3: Quality Education

Wartime against Cybercrime

The event was organized by Drishti on August 6, 2020 along with 12 volunteers on YouTube and IGTV

Social media is a huge platform to impact lives, bring changes and create a revolution. And with everything shifting to online platforms, the use of social media grew at a rapid rate which encouraged various acts of cyberbullying and cybercrime. Therefore, Drishti took a small step to curb and stop these practices, and came up with a short film named Wartime against Cyber Crime in August, to spread awareness and contribute to helping society. It was the first-ever

production by Drishti and lived up to people's expectations. It was a great learning experience, as acting in a street play is very different from acting in a short film.

SDG Goals:

Goal 17: Partnership for the Goals

EIA draft

The new EIA Draft which was presented on 23rd March 2020 was introduced by the union ministry which aimed to bring about a number of changes to environmental governance in the country, which potentially compromises everalntal safeguards while being pro-industry. This made a lot of people criticize the draft and the ministry was all up for people's view. The ministry presented an option for the general public to voice their opinions by writing them an email to the official union ministry. Our aim at conducting this campaign was to educate and make people aware of the severe effects of the newly presented EIA Draft and for people to notice it and act upon the same.

SDG Goals:

Goal 13: Climate Action

Goal 11: Sustainable Cities and Communities

CSA BGR Inauguration

The event was organized by CSA BGR Body at CHRIST BGR CAMPUS along with 350+voluteers on Cisco WebEx, Google Meet on August 12, 2020. A turn-out of 360 volunteers participated in the CSA inauguration. Introduction about CSA and its functioning, description of wings, and wing activities were informed. An informal session was planned in Google Meet. There were 20 groups, and each had an average of 13 volunteers. Interactive and ice-breaking games were made to play. New volunteers enjoyed the session. The informal session was extended for an hour because of the volunteers' enthusiasm. Ice-breaking sessions led to a transparent platform for meeting and knowing new volunteers.

SDG Goals:

Goal 17: Partnership for the Goals

Drishti Auditions

The event was organized by Drishti along with volunteers on Zoom. Around 60 people gave auditions for the Drishti wing online, and the remaining auditions were conducted through video submission of their acting skills. The general functioning of the Drishti wing was explained. Activities and games related to acting skills like Dumb Charades, Dialogue re-iteration, etc. Auditions were conducted on breakout sessions were two senior volunteers spectated and saw their acting skills.

SDG Goals:

Goal 17: Partnership for the Goals

Humaniti

The event was organized by Drishti along with 13 volunteers on YouTube and IGTV.On the occasion of World Humanitarian Day, Drishti released another short film on Humanity that highlights various issues such as domestic violence, child labor, the impact of wars on lives, and sexual harassment. The short film aimed at instilling a sense of Humanity in the people to become more generous towards all kinds of lives.

SDG Goals:

Goal 5: Gender Equality

Goa 10: Reduced Inequality

Goal 16: Peace, Justice and Strong Institutions

Industrial Waste Campaign

The event was organized by Prayatna & Media and Communication along from 21st August – 23rd August 2020 with 15 volunteers on the CSA BGR Instagram page**.** The campaign was held for about Three Days. The topics were discussed and deliberated and divided into water pollution, Air Pollution, and Land Pollution, respectively.

SDG Goals:

Goal 13: Climate Action

Goal 14: Life below water

Goal 15: Life on Land

Reflections

The event was organized by Media and Communication on August 25 to August 30, 2020 along with 45 attendees + 13 volunteers on Instagram and Google Meet. The event started with its promotions and open-for-submissions on August 25, 2020. A total of 56 responses were recorded split into three parts – Blues (The written text), Brushes (The painted text), and Lenses (photography).

A webinar on 'Photography in Lockdown' was conducted by the team. The speaker was Mr. Ankit Sharma. He is a journalist and automotive photographer. It was conducted on Google Meet. An average volunteer turn-out of 48 remained stable throughout the session. The results of the submissions were declared on August 30 on Instagram as a 3-banner post. They were judged on adherence to the topic and creativity.

SDG Goals:
Goal 17: Partnership for the Goals

Upcycling Workshop

The event was organized by Prayatna on September 27, 2020 with 55 attendees on Google Meet. The Upcycling workshop was a live workshop conducted by Ms. Swati Soharia who is a vivid follower of Upcycling. The workshop was conducted to teach the volunteers how to make a mask with old clothes using simple techniques and how you could reuse an old product to create a newer product of higher value. An average volunteer turn-out of 55 was seen.

SDG Goals:
GOAL 12: Responsible Consumption and Production

AC Banana Dance Video

Date: 8th October 2020

The event was organized by Activity Centre along with 13 volunteers **on** Google Meet, Instagram **on** 8th October 2020. The song that we loved and the song on which we all danced together with the kids, the song which made us have fun and the song that has brought smiles on all our faces, the very long-awaited banana dance video was posted on YouTube on Oct 8. This was done to keep the enthusiasm of Activity Centre volunteers and our project area children. This video also defines to unite the CSA volunteers and as said, bring a smile on their faces!

SDG Goals:

GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

Intersectionality Campaign Report

Date: October 4 to October 9, 2020

The event was organized by Media and Communication along with 45 attendees + 17 volunteers on Instagram, Cisco WebEx on October 4 to October 9, 2020. The campaign started off with a Chat Over Coffee session on the topic 'Inequality Within Inclusivity'. A volunteer turn-out of 45 was seen. The campaign was carried out on the CSA Instagram page and the message was conveyed through stories, posts and reels. The team also held two events, 'Poetry Writing' as well as a webinar on the topic 'Who has a voice?' - Empowering the Marginalized-on 8th October 2020 moderated by Dr. Arya P V, faculty at Christ University.

SDG Goals:

GOAL 5: Gender Equality

GOAL 10: Reduced Inequality
Overconsumption Story Campaign

Date: October 19, 2020

The event was Organised by Media and Communication and Prayatna along with 5 volunteers on Instagram. A series of 9 stories was posted depicting the over-consumption of resources in cosmetics, agricultural industry and animal husbandry. The idea of sustainable consumption was brought out through the stories.

SDG Goals:

GOAL 12: Responsible Consumption and Production

Avyanna Campaign

The was Organized by Media and Communication along with 16 volunteers on November 10, 2020 on Instagram. It was led entirely by first-year volunteers, it aimed to create sensitivity about body shaming and societal constructs of beauty which hamper self-love and self-care for many individuals. Leading up to the campaign, a Sunday Scool discussion was held on 8th of November 2020 around the same issues. The stories and posts discussed the reasons for Acid Attacks and the consequences that survivors have to face as a result. Reels were also put up in accompaniment of the stories and were a huge success, with one of them receiving 7000+ views on Instagram. An IGTV video featuring three spoken-word artists talking about their bodily anxieties was also put up. In the oppressively slow and critical atmosphere of self-imposed quarantines, this campaign came as a ray of hope for many.

SDG Goals:

GOAL 3: Good Health and Well-being

Socially Ideated

The event was organized by CSA Overall on 23rd and 24th January 2021 in collaboration with Upaya social ventures along with 4 speakers + 420 volunteers on Cisco WebEx Meeting,

Microsoft Teams. Socially Ideated was conducted by the Centre for Social Action in order to promote social entrepreneurship. There were 27 volunteers in various committees. Participants were invited from colleges all over India. It was a two-day event starting from the speaker's series and pitch presentation.

There were 420+ students who attended the event. They shared their own experience and talked about how social entrepreneurship is the need of the hour.

SDG Goals:

Goal 11: Sustainable cities and communities

Goal 19: Industry, Innovation and Infrastructure

Plant-A-Thon

The event was Organised by Prayatna BGR, Media and Communication BGR, Media and Communication NCR, Media and Communication Kengeri, and Media and Communication BCC on 28 February 2021 along with 48 attendees + 47 volunteers through an Online campaign (Instagram, WhatsApp and Teams). Plant-A-Thon was a virtual marathon organised to create awareness about the deadly consequences of Forest Fires. Logo reveals video, promo video, teaser video and reels were posted to create hype, build curiosity and ensure maximum reach of the event.

SDG Goals:

Goal 13: Climate Action

Prerna Children's Literature Session

The event was organized by Activity Centre on March 3, 2021along with 20 volunteers onGoogle Meet. In line with Activity Centre's book project 'Prerna', a small discussion session on 'Children's Literature was conducted by the AC wing and was moderated by Elina Ghosh, a 2nd year CSA volunteer. Various ideas, themes, and academic insights on children's literature were discussed. The session started at 5.05 PM and ended at 5.45 PM. There was an average turnout of 20 volunteers.

SDG Goals:

Goal 3: Quality Education

CDP Promotions

The event was Organised by CSA Overall along with on Instagram. The promotions for the Community Development Program started on March 19, 2021. Various promotional infographics were circulated through WhatsApp, Instagram, and YouTube.Series of posts were uploaded, which had testimonials recorded and shared for depicting the transparency of the financial accounting of money during CDP. Volunteers were sensitized about the cause and need of CDP. A video was made along CDP lines and was posted as IGTV Video on Instagram and also uploaded on YouTube.

SDG Goals:

Goal 10: Reduced Inequalities

Goal 17: Partnership for the Goals

Prena Story Telling Session

The event was **Organised by** Activity Centre on march 21, 2021along with 10 volunteers on Google Meet. The storytelling session aimed to share stories and provide an open platform for volunteers to express their personal views, stories, write-ups, etc. in line with AC's book project 'Prerna'.The session was moderated by Himanshi and Sonal Patwary, 2nd year CSA volunteer and 1st year CSA volunteer respectively. The session started with volunteers sharing their childhood stories, proceeding with the game 'Spinning the Yarn'. Finally, the session ended with laying pointers regarding the expected content of stories for Prerna. The session started at 11 AM and ended at 12 Noon. There was an average turnout of 10 volunteers.

SDG Goals:

Goal 3: Good Health and Well-Being

Chat over Coffee (AKRASIA Campaign)

 The event was organized by Media and Communication on march 26, 2021. **along with** 23 volunteers On Campus, Basketball Court, BGR CAMPUS, and Google Meet (hybrid). In line with M&C's campaign 'Akrasia', a COC on 'Substance Abuse' was planned and conducted on campus. This event was the first on-campus event of CSA during the academic year 2020- 21.

The COC had interesting inputs on substance abuse. The discussion was moderated by Nameera Khan, 1st year CSA Volunteer. The session started at 1.30 PM and ended at 3 PM. There was an average turnout of 23 volunteers.

SDG Goals:

Goal 3: Good Health and Well-Being

<u>**Akrasia**</u>

The event was organized by: Media and Communication on 5th april along with 22 volunteers on Instagram, Zoom, and BGR Campus. Instagram posts and stories were uploaded related to Substance Abuse, its impact, and solutions to overcome. Logo reveals and a banner was uploaded for promotions. Stories were posted about health checkups and exercises which help to stay healthy. A webinar was conducted on 'Healthy way out of substances'. Three panelists from different professions were invited. Panelists: Dr. Prachi Goel, Ms. Nikita Sulay, and Mr. Arvind Kumar. A short film based on the consequences of substance abuse was made.

SDG Goals:

Goal 3: Good Health and Well-Being

<u>**Uchishta**</u>

The event was organized by Activity Centre and Prayatna on 14th and 15th april along with 9 volunteers on Instagram. This campaign focused on food wastage. Posts and stories were uploaded which aimed at spreading awareness, covering food wastage, its impact, solutions, and statistics. In addition to the general aforementioned spheres, two additional aspects were covered. One being the carbon emission caused and the other being malnutrition all over the world. Long term solution was introduced by talking to pg's for not throwing extra food.
SDG Goals:

Goal 13: Climate Action

Goal 11: Sustainable Cities and Communities

Uljhanein

The event was Organized By Drishti from 29 March 2021 to 23 April 2021 along with 20+ Actors on Instagram**.** The concluding project for the academic year was a series of Instagram reels under the banner of 'Uljhanein.' The project was executed in the March-April months. Each reel depicts a taboo or habit that hinders an individual's physical and mental development and ultimately fails for society to grow. It was aimed at aiding people to change their perspective towards society. This month-long project gave a platform for Drishti volunteers to portray their skills, get deeper insights on the taboos they audio-visualized upon. The project was a massive success, with its reels reaching up to about 24k views on Instagram.

SDG Goals:

Goal 17: Partnership for the Goals

GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

CSA Covid Task Force

The event was initiated by the Centre for Social Action, BGR Campus **along with** 27 volunteers on 22 May 2021. CSA Covid Task Force is a robust CSA BGR initiative that spreads its helping hands to people in need of any Covid related resources. Immediate verifications of the proposed leads, social media outreach, and any help related to this field are rendered. Several posts have been curated and posted on the Instagram page, IGTVs are shared through stories and periodic messages on keeping healthy are sent through various communicative platforms. CSA BGR has also designed a website for the Plasma donation and match-up of the plasma resources. The website is shared across the students of the campus.

SDG Goals:

Goal 17: Partnership for the Goals

Goal 3: Good Health and Well-Being

Plant-A-Thon was a virtual marathon organized to create awareness about the deadly consequences of Forest Fires, on 28 February 2021. The event was concluded by the promise of plantation of 470 saplings in monsoons on behalf of the runners.

Mrs. Sumaira Abdulali, an esteemed environmentalist, was the spokesperson for the webinar and it was organized and promoted by all three campus CSA on various social media platforms. Stories covering benefits of running, memes related to forest fires, and relevant information about-plant-thon were shared. Prose-picture submissions were conducted to promote Plant-a-thon. With more than 5200 views on the reels posted it is safe to say that this event made a big impact and the reach was certainly triumphant.

BACHPAN
The Activity Centre volunteers organized a virtual Children's Week event named BACHPAN in collaboration with three Non-Governmental Organizations(NGOs), namely, Unicorn Art Club (UAC), Varitha Foundation, and Surabhi Foundation from 19th October to 15th November 2020. The event was filled with online activities, workshops, and competitions to ignite the collective imagination and fuel every child's innate quest to learn. We received overwhelming responses from more than 240 children for the cultural activities. Our volunteers organized workshops on various topics like Vedic maths, Memory Techniques, Origami, and Upcycling via GoogleMeet and interacted with kids who are miles away. This event was a journey full of blissful smiles and curious minds and it also aligns with the SDG of quality education, because it caters to holistic education.

SDG Goals:
SDG 4: Quality Education

Guest talk on Wildlife conservation
A webinar was conducted on wildlife conservation by Mr KeshavMurthy V C on 4th April 2021. The webinar had both CSA volunteers and external participants. The topics covered in the webinar were as follows:
- Wildlife and its importance
- Threat and consequences to wildlife by public
- Role of students in wildlife and its conservation

SDG Goals:
SDG 13: Climate Action
SDG 15: Life on Earth

Webinar on the topic: "Overview on IEEE sight - Opportunities to Develop Environmental Sustainable Solutions"

On the occasion of World Environment Day, the Department of Computer Science and Engineering, in association with the Centre for Social Action (CSA) had conducted a webinar on "Overview on IEEE sight - Opportunities to Develop Environmental Sustainable Solutions". The guest speaker, Dr Abhishek M Appaji, Joint Treasurer & SIGHT Chair, IEEE Bangalore Section, focused on building a locally-focused community of engineers for global development. He talked about what is a sustainable community project and the process of analyzing a problem. Furthermore, he showed various examples of environmentally sustainable solutions. Over 80 people took part in the webinar from various institutions.

SDG Goals:

SDG 11: Sustainable cities and communities

SDG 12: Responsible consumption and production